

NVivo Core Skills

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Note: This workshop is being recorded



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Welcome to NVivo Core Skills

- Webcams are optional (but it would be lovely to see your faces!)
- Please mute yourself while teaching is taking place
- The workshop resources are in the calendar invite for the workshop
- A link to the exercise files is in the calendar invite (please download the exercise files, **save locally** and **unzip the folder**)



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Navigating the workshop

- Work along live using the exercise files or practice later
- The workshop will be recorded and is available to review for 28 days
- We'll be using **NVivo 14/15 for Windows**
- Lunch will be from 12noon-1:00pm and we'll take short breaks at 11am and 2:00pm



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Today's content

- Introduction to NVivo and the interface
- Creating a NVivo project
- Importing and working with data
- Memos and folders
- Introduction to codes and coding
- Building an efficient coding framework
- Brief introduction to queries and reporting



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About NVivo

- Data analysis software for qualitative and mixed methods research
- Most popular qualitative software internationally
- Supports a wide-range of methodologies
- Not a “magic wand”
- Vendor: lumivero.com/products/nvivo



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What is coding?

- Coding is a central process in all qualitative methodologies
- At a very simple level, codes are just labels
- The process of coding involves sifting through your data and identifying themes, topics, ideas, concepts, terms, phrases or keywords - each piece of text is then marked with a label



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How did we code previously?



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Introducing codes

- Codes are containers that hold data
- The term 'nodes' was used in earlier versions of the software
- Can be standalone or hierarchical
- Can be created inductively or deductively
- Codes are a very flexible system – can be moved, merged, renamed, deleted etc.



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Tips for coding

- Always add descriptions for your codes!
- Aim to code at fewer broader codes and then break down later if needed (methodology dependent)
- Code smaller chunks of text rather than larger
- Coding always takes longer than you think!



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